



Alyssa N Bingham (Eby)

UX Designer

PORTFOLIO

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CONTACT

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EDUCATION

University of Oregon
UX/UI Design
Certification Program
2021

University of Oregon
BA, Fine Art;
Metalsmithing & Jewelry
2014

SKILLS

Prototyping
Wireframing
Interaction Design
Information Architecture
User Research
Usability Testing
Design Processes
Visual Design

TOOLS

Figma
InVision
Miro
Adobe Creative Suite
G Suite
Trello
Fusion 360

SUMMARY

Creative problem solver passionate about developing meaningful user centered design solutions, while driving business goals. A self starter with project management experience who has an inherent desire to learn and create collaboratively.

UX CASE STUDIES

Trader Joe's: Order & Delivery - Mobile App Design

Skills Used: User Research and Analysis, Usability Testing, Visual Prototyping, Storyboarding, Style Guide

Fences for Fido - Website Redesign

Skills Used: Heuristic Evaluation, Information Architecture, Interaction Design, Visual Prototyping, Responsive Web Design

CORA - Mobile App Design

Skills Used: User Research and Analysis, Empathy Mapping, Usability Testing, Visual Prototyping, Storyboarding

WORK EXPERIENCE

Day 1 Collective Design - Production Designer

May 2017 - July 2021

- Partnered with industry professionals to design custom spaces for experiential marketing firms across the country.
- Worked closely with clients and producers to ensure their vision was supported from inception to completion.
- Lead project management and progress tracking to keep up with extremely tight timelines and budgets.
- Collaborated with engineers and other designers to test finishes and techniques to bring concepts to life.
- Implemented project management software and developed organizational file structures within a growing startup.
- Prepped art files and ensured brand guidelines were met throughout each project.
- Designed and wrote user friendly instruction packets for clients and installation teams.
- Managed ordering and coordinated with vendors to ensure timely delivery of products.
- Traveled the country to lead installation crews and manage communication with clients on site.